

EUROPEAN CONFERENCE

October 20 - 21, 2019 Conference Center Hotel Park Plaza Histria Pula, Croatia

## **SUNDAY, 20 OCT**

8:00 - 9:30 10:00 - 10:10	Registration Opening
	SECTION 1: AUDIENCE DEVELOPMENT
10:10 - 10:30	GENERATION DIFFERENCES [Keynote]
10:30 - 11:00	LONG TERM PLANNING - AUDIENCE DEVELOPMENT [Keynote]
11:00 - 12:00	NEW AGE, NEW AUDIENCE [Panel]
	SECTION 2: HERITAGE AND COMMUNITY
14:00 - 14:30	CULTURAL HERITAGE AND LOCAL IDENTITY [Keynote]
14:30 - 15:00	IMPACT OF FILM FESTIVALS ON LOCAL COMMUNITIES [Keynote]
15:00 - 16:00	FILM FESTIVALS CAPITALS - LEARN FROM EUROPE'S FILM FESTIVAL METROPOLISES [Panel]
	SECTION 3: VISUAL COMMUNICATIONS
16:15 - 17:00	COMMUNICATE IT! THE POWER OF VISUAL COMMUNICATIONS [Keynote]
17:00 - 18:00	BEST POSTER EXHIBITION [Opening]
	SIDE EVENT 1
20:00 - 21:30	FILM MUSIC [Concert]

## **MONDAY, 21 OCT**

## **SECTION 4: NEW TECHNOLOGIES**

10:00- 10:30

PIRACY [Keynote]

10:30 - 11:30

FILM FESTIVALS - TECHNOLOGY, PROGRESS

[Panel]

11:30 - 12:00

START-UP PITCH [Presentations of digital Innovations]

## SECTION 5: MANAGEMENT OF CREATIVE TEAMS

12:30 - 13:15

MANAGEMENT OF CREATIVE TEAMS [Workshop]

13:15 - 14:00

ART DIRECTORS VS. EXECUTIVES [Panel]

