

# A unique educational platform for film festivals' organizers will be born this October during an exclusive experts conference in Croatia



October 20 - 21, 2019  
Pula, Croatia

[www.filmfestivalsdays.com](http://www.filmfestivalsdays.com)

**The international annual conference Film Festivals Days (FFD) comes from the need to study the industry's trends and insights that can power its sustainable future.**

Founded in 2018 by the International Sound & Film Music Festival production team and industry experts Carolina Duarte and Joseph Caristena, Film Festivals Days (FFD) also lays the foundation to the European Film Festivals Association (EFFA) that aims at creating a community for festivals professionals, an online collaboration platform, and providing expert advice.

As experienced festivals' organizers, its founding members deeply know the industry's problems and needs.

There are hundreds of film festivals in the world, several are created each month, and the ones dedicated to short formats are thriving.

But, will there be a market space for them all if their goals in creative programming and marketing, brand and growth strategy are not well defined?

This year's conference will be divided in 5 areas of study: audience development; heritage and community; visual communication and branding; new technologies; management of creative teams (know more in the program attached).

It will be held in Pula, Croatia, taking advantage of the country's beautiful and relaxing landscape at Hotel Park Plaza Histria. The organizers prepared great accommodation deals and tourist activities to make this industry event an exceptional experience.

**Film Festivals Days wants to provide actionable concepts and tools developed by specialists to train attendees to develop their festivals with a much more accurate knowledge about the industry landscape and give them a complete skillset.**

---

What the industry says about us:

**"Film festivals are the 21st-century's protected territories for the renegade spirit inherent to film as an art form. If that spirit is to thrive, it must do so under the careful guidance of sound management and finances. Film Festivals Days works at the critical crossroads between the two to ensure that Europe and its filmmakers remain a force in the field."**

---

Walter Krochmal (Actor | Film Professional, Founder and Executive Director Bronx World Film, Inc.)