



Film Festivals Days

Program

October 20 - 21, 2019

Pula, Croatia



SUNDAY, 20 OCT



9:00 - 10:00

Registration

10:00 - 10:10

Opening

SECTION 1: AUDIENCE DEVELOPMENT

10:10 - 10:30

GENERATION DIFFERENCES

Keynote by Marinela Dropulić-Ružić [Meraklis Ltd., Croatia]

10:30 - 11:00

LONG TERM PLANNING - AUDIENCE DEVELOPMENT

Keynote by Carolina Duarte [LOCO FF, FFD Founder, Portugal/UK]

11:00 - 12:00

NEW AGE, NEW AUDIENCE

Panel with Eric Franssen [Wallonie-Bruxelles Images, Belgium], Sergej Stanojkovski [Avvantura FF, Croatia], James Mullighan [FF Expert, UK], Katie McCullough [Festival Formula, UK]

SECTION 2: HERITAGE AND COMMUNITY, powered by Eventor

14:00 - 14:30

CULTURAL HERITAGE AND LOCAL IDENTITY

Keynote by Joseph Caristena [EU DG NEAR Expert, Canada/Italy]

14:30 - 15:00

IMPACT OF FILM FESTIVALS ON LOCAL COMMUNITIES

Keynote by Klara Trošt Lesić [Eventor Ltd., Croatia]

15:00 - 16:00

FILM FESTIVALS CAPITALS - LEARN FROM EUROPE'S FILM FESTIVAL CAPITALS

Panel with Joanna Pichola [Krakow Film Music Festival, Poland] and Ian Bignell [Festival Formula, UK]

SECTION 3: VISUAL COMMUNICATIONS

16:15 - 17:00

COMMUNICATE IT! THE POWER OF VISUAL COMMUNICATIONS powerd by Šesnić and Turković

Keynote by Goran Turković and Marko Šesnić, [Design studio Šesnić and Turković, Croatia]

17:00 - 18:00

BEST POSTER EXHIBITION [networking drink]

CULTURE, ART AND FUN

20:00 - 23:00

FILM MUSIC

Film Music Evening Event, Crystal Pine Awarding Ceremony

MONDAY, 21 OCT



SECTION 4: NEW TECHNOLOGIES

10:00 - 10:30

PIRACY

Keynote by Patrick Ager [MPAA, USA/Belgium]

10:30 - 11:30

FILM FESTIVALS - TECHNOLOGY, PROGRESS

Panel with Sanja Drakulić [Duart European Actors Platform, Croatia], Katie McCullough and Ian Bignell [Festival Formula, UK], James Mullighan [FF Expert, UK]

11:30 - 12:00

START-UP PITCH

Presentation of Duart, European Actors Platform

SECTION 5: MANAGEMENT OF CREATIVE TEAMS, powered by Meraklis

12:30 - 13:15

MANAGEMENT OF CREATIVE TEAMS

Keynote by Marinela Dropulić-Ružić [Meraklis Ltd., Croatia]

13:15 - 14:00

ART DIRECTORS VS. EXECUTIVES

Panel with Tim Corrie [BAFTA, UK], Nataša Ilić [CEBEF, Serbia], Bruno Chatelin [FilmFestivals.com, France], Ozren Glaser [ISFMF, Croatia]

CULTURE, ART AND FUN

14:00- 15:00

NETWORKING DRINK

DREAMAKER

P R O D U C T I O N S



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